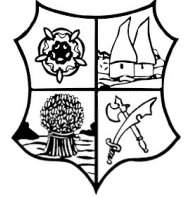


# ALTON Town Council



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Town Hall  
Market Square  
Alton  
Hampshire  
GU34 1HD

Town Clerk: Mrs Leah Coney

19<sup>th</sup> October 2022

Dear Councillor

You are hereby summoned to a meeting of the **COMMUNITY COMMITTEE** on **Wednesday 26<sup>th</sup> October 2022 at 7.00pm** in the Council Chamber, Town Hall. GU34 1HD when the under mentioned business will be transacted.

Yours sincerely

*LConey*

Mrs Leah Coney  
Town Clerk

To: **Members of the Community Committee**

Councillor Pam Jones (Chair)  
Councillor Richard Platt (Deputy Chair)  
Councillor Ginny Boxall  
Councillor Paul Crossley  
Councillor Lewis Jones  
Councillor Christopher Lawrence  
Councillor Graham Titterington  
VACANCY

Copied to: All other Councillors for information

**ALTON TOWN COUNCIL  
TOWN HALL, MARKET SQUARE, ALTON**

**COMMUNITY COMMITTEE – WEDNESDAY 26<sup>th</sup> OCTOBER**

**AGENDA**

- 1 Chairman's announcements
- 2 Apologies for absence
- 3 Minutes of previous meeting of the Community Committee held on the 2<sup>nd</sup> March
- 4 Declarations of Interests and Dispensations. Councillors are reminded of their responsibility to declare any disclosable pecuniary interest which they may have in any item of business on the agenda no later than when that item is reached. Unless dispensation has been granted, you may not participate in any discussion of, or vote on any matter in which you have a pecuniary interest. You must withdraw from the room when the meeting discusses and votes on the matter.
- 5 Questions to the Committee (including those received in writing).
- 6 Armed Forces Day 2023
- 7 Youth Survey Outcome – Young ACAN
- 8 Promotion of Events Grants and third-party events on ATC land
- 9 Lions Classic Car Show Grant application
- 10 Warm Hub update.
- 11 Alton Town Council proposed events programme for 2023
- 12 In Bloom planting scheme and competition

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**ALTON TOWN COUNCIL  
COMMUNITY COMMITTEE – 26<sup>th</sup> OCTOBER 2022**

**REPORTS BY THE TOWN CLERK AND EVENTS AND MARKETING LEAD OFFICER UNLESS STATED**

**ITEM 6 ARMED FORCES DAY 2023**

**FOR DECISION**

John Lette will be at the meeting to present his proposal to bring the Coronation Armed Forces Day Convoy to the town in 2023 at Anstey Park. A briefing paper is enclosed in Members bundles.

**RECOMMENDATION:** Members are requested to consider granting approval for the Coronation Armed Forces Day to be staged at Anstey Park in June 2023, with the Town Council organising a number of community stalls as part of the event

**ITEM 7 YOUTH SURVEY OUTCOMES – YOUNG ACAN**

**FOR DECISION**

Enclosed in Members bundles is a copy of the report detailing the outcomes of the recent Young ACAN survey, presented at a public Zoom earlier on the 10<sup>th</sup> October entitled “It’s Their Future” attended by the Committee Chair Councillor Pam Jones.

In the breakout group, they discussed a number of ideas of how young people might engage more with ATC in the future and as such Young ACAN Ambassadors Erdogan Ornek, Lillie Ewins and (to be confirmed) Isobel Goldie, will be in attendance at this evening’s meeting to give a brief presentation and then open to a discussion with Councillors on how the recommendations may be progressed.

In summary the recommendations are to:

- Facilitate conversations
- Keep your door open (for mental health)
- Provide opportunities for action – remedy for climate anxiety (maybe using school eco-councils)
- Facilitate inter-generational conversation and collaboration.

**RECOMMENDATION:** Members are requested to consider approval of progressing the recommendations from the survey as appropriate.

**ITEM 8 PROMOTION OF EVENTS GRANTS AND THIRD PARTY EVENTS ON ATC LAND**

**FOR DECISION**

Members are requested to consider additional ways in which the Council can encourage third party organisers to utilise Town Council land to stage events and activities which are of benefit to the town, particularly those which serve as local charity fundraisers, attracting visitors to the town or bringing local people together.

**RECOMMENDATION:** Members are requested to consider approval of:

- 1) an increase in the budget allocation for 2023/24 to £4,000 (currently £2,500) to be submitted to budget workshop to encourage additional third-party events to set up or continue to run to the benefit of local people.
- 2) Issue a press release to highlight the Council’s encouragement of third-party events.

## ITEM 9 LIONS CLASSIC CAR SHOW GRANT APPLICATION

**FOR DECISION**

Enclosed in Members bundles is an event grant application for £500 from Alton Lions in respect of next year's classic car show to pay for entertainment for the event to be held in September.

**RECOMMENDATION:** Members are invited to approve the grant application as tabled

## ITEM 10 WARM HUB UPDATE

**FOR INFORMATION**

The concept of Warm Hubs has been discussed both locally and nationally in response to the cost-of-living crisis and the increase in fuel bills. The Community Projects and Enhancements Officer has been liaising with a number of organisations about how best to consider what might be offered at a Town level and how to promote this. The best hubs seem to work in spaces where there is already something going on, such as a coffee morning. Enclosed in Members bundles is an information sheet detailing the local offering. This is currently being finalised and will be published as a poster with links for more information over the coming weeks. We would like to thank all of the organisations who have been involved with this project.

**RECOMMENDATION:** This report is for information only

## ITEM 11 ALTON TOWN COUNCIL PROPOSED EVENTS PROGRAMME 2023

**FOR DECISION**

Below is the proposed programme for 2023. Members are invited to comment upon the proposals and approve the programme to assist with budget preparations for 2023/24

- |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| April | <p><b>Easter Egg Hunt (w/c 3<sup>rd</sup> April or 10<sup>th</sup> April)</b><br/>A fun filled morning/afternoon in the Public Gardens for Children. Rather than hiding eggs we will task children to find 5 different coloured paper straws in exchange for an Easter Egg.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| May   | <p><b>Alton Walking Festival (1<sup>st</sup>– 31<sup>st</sup> May)</b><br/>Expanding on the 2022 successful Walking Festival we will be encouraging more themed walks and evening or early morning walks for people that can't walk during the day due to work commitments. We will be capping the program to 100 walks. We still have medals from 2022 so will be relaunching the walk 100 miles challenge.</p> <p><b>Coronation of King Charles III (Saturday 6<sup>th</sup> May)</b><br/>No official details have yet been given as to whether Councils are expected to organise specific events for the Coronation, although the Palace has stated that the King wishes the Coronation to reflect modern monarchy and provide good value. Officers have researched the option of a "big screen" event but on the basis that this would cost upwards of £6,000 for an event which can be watched on the television, this has not been progressed.</p> <p><b>Alton's Spring Garden Fair (Saturday 13<sup>th</sup> May)</b><br/>Outdoor themed fair to include seed swapping and plant stalls.</p> |
| June  | <p><b>Pride Month (June – all month)</b><br/>(3<sup>rd</sup> party events) To accompany the "pride" themed planting for 2023 (see In Bloom item below) the Council is seeking to promote local organisations, culture and entertainment which embrace the values of Pride month and support the LGBTQ+ community locally.</p> <p><b>Bio-Blitz in Flood Meadows (Saturday 3<sup>rd</sup> June)</b><br/>2 years on from the Bio-Blitz at King's Pond, this time the event will be at Flood Meadows finding and identifying as many species of plants, animals and fungi.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

**Regency Day (17<sup>th</sup> June) and Victorian Cricket (25<sup>th</sup> June).** These are 3<sup>rd</sup> Party events and it is anticipated that these may request financial support from by the Town Council up to £500 each as in previous years,

July

**Cycling Festival, Anstey Park (Saturday 1<sup>st</sup> July)**

A new event for 2023, organised by ATC in partnership with Alton Cycle Clubs.

Aim – to consider the sustainability of cycling, cycling for health and wellbeing, looking at key target audiences and seeking to increase participation in cycling.

A selection of themed rides during the day catering for difference levels of riders with difference types of cycles e.g e-bikes, vintage or retro bikes, mountain bikes. A variety of routes from family rides around town to long distance lycra rides.

Invitations to be sent to cycle groups in the local area and beyond to come and join us for the event.

**Thank You Day (Sunday 2<sup>nd</sup> July)**

(3<sup>rd</sup> party event) The inaugural staging of this event, organised by local people will be held at Anstey Park. Timings TBC

**Evening Panto/live music (Friday 14<sup>th</sup> July)**

Arrange a children's music or panto to use the marquee erected in the Public Gardens for the Eco Fair.

**Westbrooke "Village" fete! (Saturday 15<sup>th</sup> July)**

A new event for 2023

staged in the Public Gardens as a 'village fete' style event in the public gardens, with a marquee featuring traditional classes such as best fruit and veg competition, home-made produce, flowers and live music, etc.. (See item on Alton in Bloom)

**Eco Fair (Sunday 16<sup>th</sup> July)**

Return of the Alton Eco-Fair in collaboration with ACAN, held in the Public Gardens. The date coincides with the Alton Bus Rally at Anstey Park but the organisers have been contacted and we hope to be able to provide a bus to take people between venues should they wish to utilise public transport.

**Fun Friday (Friday 28<sup>th</sup> July)**

Children's entertainment in the Public Garden 2pm – 3pm

August

**Fun Friday (Friday 4<sup>th</sup> August)**

Children's entertainment in the Public Garden 2pm – 3pm

**Live from the bandstand (Sundays in August)**

Live from the Bandstand series of summer music.

**Fun Friday (Friday 11<sup>th</sup> August)**

Children's entertainment in the Public Garden 2pm – 3pm

**Fun Friday (Friday 18<sup>th</sup> August)**

Children's entertainment in the Public Garden 2pm – 3pm

**Fun Friday (Friday 25<sup>th</sup> August)**

Children's entertainment in the Public Garden 2pm – 3pm

### **Local Live Music Showcase (Monday 28<sup>th</sup> August)**

All day – in the Public Gardens. This will be one of our 3<sup>rd</sup> party supported events. Catherine Jackson has very kindly agreed to organise and run this event, with the Town Council covering the costs of the paid entertainment, toilets, sounds provision and medical cover.

### **September      Fun Friday (Friday 1<sup>st</sup> September)**

Children's entertainment in the Public Garden 2pm – 3pm

### **Lions Classic Car Rally (16<sup>th</sup> September)**

All day, through the Town Centre. This is also proposed to be a 3<sup>rd</sup> party supported event, organised by Lions with financial support for entertainment provided by the Town Council.

### **October          Autumn Walking Festival**

(held across 1 week in October TBC)

### **November      Alton and Holybourne Remembrance Services**

### **December      Christmas Events (dates TBC)**

**RECOMMENDATION:** Members are requested to approve the proposed calendar of events for 2023 as presented.

## **ITEM 12 ALTON IN BLOOM PLANTING SCHEME AND EVENT**

## **FOR DECISION**

### **Planting Scheme**

For 2023 the Town Hall is seeking to maintain a mixed scheme of planting to be mindful of the impact of climate change but also recognising that residents and visitors to the town like to see a shot of colour in the aesthetic alongside our pole banner which will be installed again for 2023. The red, white and blue theme worked well for 2022 with our Community Projects and Enhancements Officer organising the planting for the first time and with her assistance the planting survived very well despite the dry weather.

In this coming year the planting scheme for window boxes and railing planters in the town centre will be multi coloured bedding plants, reflecting the theme of Pride, with a rainbow of plants installed in the feature beds in the Public Gardens.

### **Alton In Bloom Competition**

As we reported last year competition element of In Bloom has become quite dated and is time consuming for officers particularly with the award ceremony and presentation as well as judging. The traditional format of In Bloom was replaced with a new concept in 2022 where residents signed up (or pledged) to undertake one of the following categories of tasks including re-wilding, incredible edibles, wildlife friendly planting and tree planting.

The Queen's Green Canopy is progressing well with the first trees due to be planted next month, with volunteers from Sparsholt College. The trees have been sourced locally from Southern Fruit Trees at Blackmoor and a commemorative plaque and interpretation panel detailing each tree and sponsor will also be installed alongside the canopy in due course.

However, other aspects of the In Bloom programme were not well supported and the proposal for 2023 is to stage a traditional style "village fete" at the Public Gardens with classes for plants, flowers, home grown produce etc.. to try and alternative approach to a declining In Bloom concept.

**RECOMMENDATION:** Members are requested to approve the proposals for Alton in Bloom 2023 as tabled