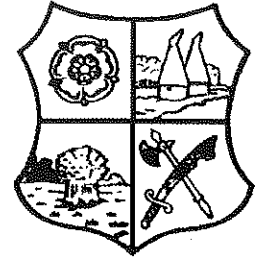


ALTON TOWN COUNCIL



PRESS RELEASE

05 February 2010

Flippin' Good Fun!

Alton's busy annual events programme kicks off literally on Shrove Tuesday 16th February, when the town's annual Pancake Race gets underway. Celebrating its eleventh year, the spectacle of young and not so young, many in silly costumes running through the streets helps bring some jollity to an otherwise bleak time of year.

The proceedings start when the Town Mayor, Councillor Allan Chick, fires a starting pistol at 1pm to herald the beginning of the race, which begins outside Iceland in the High Street and goes up Cross and Pillory Lane, circuits the Market Square and finishes outside the Town Hall.

As usual, the competition is being organised by the Alton Town Council and Alton Chamber of Commerce and sponsored by *The Little Grey Cells* who prepare special durable and very inedible pancakes for the contestants to flip.

Entry forms are available from Alton Town Hall and the Tourist Information Office and all you need to bring is a frying pan and your £1 entry fee!

Two races are being held: Over 16's and Under 16's, with prizes for the winner and runner-up of £20 and £10 for the seniors and £10 and £5 for the juniors respectively. A prize of £10 for the Best Dressed Competitor will hopefully bring some added colour and laughs to the occasion and blatant advertising by companies and groups promoting products and causes is actively encouraged! Once again, special edition medals will also be given to the various winners.

The judges will be looking not just for the fastest entrant, but also the person who does the most complete flips.

The event is traditionally held during half term week to ensure maximum entries and this year Shrove Tuesday falls conveniently within the school holiday.

End

For further information, please contact Greg Burt on Alton 83986 or David Gay on Alton 544881